



## Chitkara University Doctoral Consortium (CUDC-2023)

### SCHEDULE - DAY I (NOVEMBER 3, 2023)

**Track – Information Systems and Technology Adoption (November 3, 2023)**

**Session Chairs: Dr. Manpreet Singh, Dr. Jolly Masih, Dr. Balraj Verma**

**Session Coordinator: Vishal Verma**

**Timings: 1.45 PM- 4.00 PM (IST)**

**Email id: techadp.track1@chitkara.edu.in**

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	465	The Metaverse – Opportunity, Challenges in HealthCare	Atul Grover, Shalender Kumar	1.45 PM – 2.00 PM
2	359	Effectiveness of Mobile-Assisted Language Learning (Mall) For Employability of Youths: TAM Approach	Santosh Raghunath Gaikwad	2.00 PM- 2.15 PM
3	373	A review study on the challenges and opportunities associated with implementing the metaverse in healthcare: An Asian perspective	Neha Mishra, Krishna Kumar Mishra	2.15 PM – 2.30 PM
4	581	The Future of the Healthcare System with Artificial Intelligence as a Technology	Sakshi Rajpal, Varun Nayyar	2.30 PM – 2.45 PM



5	435	Exploring the Landscape of AI Adoption in Businesses: A Bibliometric Analysis and Systematic Literature Review	Shashi Bhushan, Kiran Mehta, Sumit Sakhuja	2.45 PM – 3.00 PM
6	451	Artificial Intelligence in Investing decisions: Exploring the factors influencing the use of Robo-Advisors in Making Investment Decisions	Kashish Garg, Shivani Inder	3.00 PM – 3.15 PM
7	181	Understanding Service Quality of AI Tools with respect to Online Retail: A Conceptual Framework	Namita Sharma, Urvashi Tandon	3.15 PM – 3.30 PM
8	549	Impact of AI on Digital India Movement: A perspective from Punjab region	Megha Goyal, Jaskirat Singh	3.30 PM -3.45 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY I (NOVEMBER 3, 2023)**

**Track – Marketing Management (1)**

**Session Chairs: Dr. Hardarshdeep Madan, Dr. Sahil Gupta**

**Session Coordinator: Navpreet Kaur**

**Timings: 12.00 Noon-1.30 PM**

**Email id: [marketing.track1@chitkara.edu.in](mailto:marketing.track1@chitkara.edu.in)**

S.No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	114	Studies Carried out to understand the basic impact of Growth of OTT on Young Adults in India	Monika Sharma, Neha Mishra, Rajnish Sharma	12 Noon- 12.15 PM
2	138	Forecasting Samsung Smartphone Sales: An In-Depth analysis and comparison of Quantitative Forecasting Techniques	Jonty Mago, Atul Babbar, Sandeep Bansal, Ankit Sharma	12.15 PM – 12.30 PM
3	396	Impact of IMC (Integrated Marketing Communication) in Consumer Buying Behaviour of OTC (Over the Counter) Drugs in Indian Context	Koushal Singh	12.30 PM- 12.45 PM
4	403	Role of Branding in establishing MSMEs' Brand Presence	Kushal Duttgupta	12.45 PM -1.00 PM
5	417	A Study on Social Media Marketing Strategies for Celebrity-Owned Brands	Kanika Kochar	1.00 PM – 1.15 PM



6	433	Attitude of Individual Tax Payers towards Voluntary Tax Compliance Behaviour in Digital Economy: A Study of Delhi NCR	Riyaz Ali	1:15 PM-1:30 PM
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**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY I (NOVEMBER 3, 2023)**

**TRACK – Financial Management (1)**

**Session Chairs: Dr. Sangeeta Goele, Dr. Rajesh Raut**

**Session Coordinator: Geeta Kapoor**

**Timings: 12.00 Noon-1.30 PM**

**Email id: [finance.track1@chitkara.edu.in](mailto:finance.track1@chitkara.edu.in)**

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	11	Does National Income Growth have Causal Effect on Real Estate Private Equity Index and Vice Versa	Manu Sharma	12.00 NOON-12.15 PM
2	45	Sustainability – as important for survival as it is profitable	Anuj Modgil Renuka Sharma Sumit Sukheja	12.15 PM-12.30 PM
3	57	Assessing the Impact of the Covid-19 Epidemic on the Global Economy	Rishabh Sharma, Vinay Kukreja	12.30 PM-12.45 PM
4	58	A Bibliometric analysis of Global Economic Policy Uncertainty	Sukhmani B Chugh, Archana Goel	12.45 PM-1.00 PM
5	99	Investigating successful Government Digital Economic Framework Adoption in Indian MSMEs: The Interplay of	Abhay Jain	1.00 PM-1.15 PM



		Perceived Organisational E-Readiness, External E-Readiness, and Intention to Adopt		
6	228	Exploring the antecedents of investment decision making: A study of first-time retail investors in DEMAT Accounts	Vinay Kumar Sharma, Deepak Sood	1.15 PM-1.30 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 1 (NOVEMBER 3, 2023)**

**Track – Financial Management (2)**

**Session Chairs: Dr Tanvi Verma, Dr Anil Kumar Kashyap**

**Session Coordinator: Divya Goswami**

**Timings: 1.45 PM- 4.00PM**

**Email id: [finance.track2@chitkara.edu.in](mailto:finance.track2@chitkara.edu.in)**

S.No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	399	Nudging towards Financial Wellbeing: A case application of Nudge theory in Indian Mutual Fund Industry	Amanjot Kaur, Monica Gupta	1.45 PM-2.00 PM
2	413	Acceptance of Fintech- Digital Applications over Banking Sector: A Study in North India	Pradeep Sharma, Monica Sharma	2.00 PM-2.15 PM
3	419	Collaborative Business Models in the Sharing Economy: A Startup-Centric Analysis	Heena Sharma	2.15 PM-2.30 PM
4	421	Pioneering Cosmopolitan Panorama of Financial Fraud: A Bibliometric Approach	Arjun J Nair, Shefali Saluja	2.30 PM-2.45 PM
5	423	The Impact of Fintech on Economic Opportunities and Challenges in the Indian Economy – A Perspective	N Sathyanarayana, Raja Narayanan	2.45 PM-3.00 PM



6	436	Analysing the Drivers of Bank Performance in India	Rajesh Raut, Sushmitha Rao, Bonnie Rajesh, Amruta Deshpande Natasha Kaul	3.15 PM- 3.30 PM
7	251	Review of Cybersecurity Techniques used currently and future innovations for Digital Banking Solutions	Saurabh Bhattacharya Babita Singla	3.30 PM-3.45 PM
8	292	Examining socio-cultural and socio-economic factors affecting adoption of financial innovation: A Systematic Literature Review.	Himani Bachhal	3.45 PM-4.00 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY I (NOVEMBER 3, 2023)**

**Track – Tourism and Hospitality Management**

**Session Chairs: Dr. Deepika Jhamb, Dr. Prateek Ghosh**

**Session Coordinator: Ishani Sharma**

**Timings: 2:00 PM – 4.00 PM**

**Email id: [htm@chitkara.edu.in](mailto:htm@chitkara.edu.in)**

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	187	Hotel Sustainable Practices: Exploring the role of Guest Comfort and Customer Incentives in Shaping Behavioural Intentions	Santosh Malkoti	2.00 PM-2.15 PM
2	329	Role of Cultural Tourism and Leisure Tourism: A review of researches approaches	Anjali Xess Ravi Dandotia	2.15 PM-2.30 PM
3	406	The Mediating effect of Memorable Tourism Experience on the relationship between Place attachment, Vicarious Nostalgia and Behavioural Intention in Heritage Tourism	Sachin Bhogal Amit Mittal	2.30 PM- 2.45 PM
4	415	Impact of Local food on the development of Tourism Destination: A study on Himachal Pradesh	Ruchi Sharma	2.45 PM-3.00 PM



5	535	Shimla's Weekend Allure: The Town Emerging as a Premier Weekend Tourism Destination	Varun Thakur	3.00 PM-3.15 PM
6	166	Crafting Memories: The Link Between Creative Tourist Experiences and Recommendation Intentions with the Mediating Effect of Memorability	Ishani Sharma, Arun Aggarwal	3:15 PM-3:30 PM



## Chitkara University Doctoral Consortium (CUDC-2023)

### SCHEDULE - DAY I (NOVEMBER 3, 2023)

Track – General Management & Sustainability

Session Chairs: Dr. Varun Nayyer, Dr. Ramesh Kumar

Session Coordinator: Isha Nag

Timings: 12.00 Noon – 2.00 PM

Email id: [gms.track1@chitkara.edu.in](mailto:gms.track1@chitkara.edu.in)

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	416	Revolutionizing Protein: Lab-Grown Meat and the future of Sustainable Nutrition in India	Amit Vohra, Mohit Jamwal	12.00 NOON-12.15 PM
2	446	Challenges faced by women in achieving Sustainable Development Goals in India	Tanvi Sahni, Mohit Garg	12.15 PM-12.30PM
3	453	Next Generation University Business Incubators (UBIs): Exploration and Typological Classification	Amanpreet Singh Chopra, Sridhar Manohar	12.30 PM-12.45 PM
4	459	Sustainable Development Goals: A Comprehensive Bibliometric Analysis of Research Literature (2011-2023)	Jaswinder Pal Singh, Monika Sharma, Neha Mishra, Krishna Kumar, Rajnish Sharma	12.45 PM-1.00 PM



5	462	Determining Sustainability Indicators of Neighbourhoods using the Balanced Scorecard Framework	Naveena Verma, Meenakshi Singhal	1.00 PM-1.15 PM
6	471	Student's Motivation and its Impact on Behavioural Intention to Study Abroad	Rehan Chaudhary	1:45PM-2:00PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY I (NOVEMBER 3, 2023)**

**Track – Human Resources & Organizational Behaviour (1)**

**Session Chairs: Dr. Anshika Prakash, Dr. Niti Chatterji**

**Session Coordinator: Navneet Kaur Bains**

**Timings: 12.00 Noon – 02:00 PM**

**Email id: [hr.track1@chitkara.edu.in](mailto:hr.track1@chitkara.edu.in)**

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	15	Unveiling the effects of Work from Home on Employee Turnover Intentions: A Study of IT Companies in Delhi NCR	Skant Gupta, Devesh Bathla	12.00 NOON-12.15 PM
2	52	Fostering Dynamic Learner Engagement in the Era of Blended Learning	Rajiv Saini, Shuchi Dawra	12.15 PM-12.30 PM
3	62	Explaining the Moderating Role of Green Individual Values between Green Human Resource Management Practices and Green Employee Behaviour	Rohit Gupta Sukhpreet kaur	12.30 PM-12.45 PM
4	66	Analyzing the effects of Job Enrichment on Workforce Performance in context of Private Educational Institutions	Manvinder Singh Bedi, Nilesh Arora	12.45 PM-1.00 PM



5	69	Adaptive Workforce Dynamics in India's IT Sector: Exploring the interplay between Innovative Work Behaviour and Adaptive Performance	Shiny Devassy, Priya Jindal	1.00 PM-1.15 PM
6	70	Employees' Decision to Exercise their Stock Options: The Impact of Mental Accounting and Overconfidence Bias	Manpreet K Arora, Sukhpreet Kaur	1.15 PM-1.30 PM
7	143	Analysis of the impact of Job Enrichment and Digital HR Management on Talent Management with the support of Higher Management in Private Institutions	Manvinder Singh Bedi Nilesh Arora	1.30 PM-1.45 PM
8	226	Green Human Resource management in IT sector: exploring economic performance and mediating role of Organisational Citizenship Behaviour toward Environment (OCBE)	Nisha Devi Arun Aggarwal	1.45 PM-2.00 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY I (NOVEMBER 3, 2023)**

**Track – Human Resources & Organizational Behaviour (2)**

**Session Chairs: Dr. Amruta Deshpandey, Dr. Akanksha Tyagi**

**Session Coordinator: Khushwinder Kaur**

**Timings: 1.45 PM – 4.00 PM**

**Email id: [hr.track2@chitkara.edu.in](mailto:hr.track2@chitkara.edu.in)**

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	297	Exploring Role of Environmental Compliance as Occupational Stressor in Seafarers: Green Psychological Safety	Anuradha Sandhu	1.45 PM-2.00 PM
2	377	Understanding the Impact of Career Development on Job Satisfaction, Career Commitment, and Turnover Intention amongst Indian Millennials	Deepti Thukral, Niti Chatterji	2.00 PM-2.15 PM
3	392	A study on the mediating effect of Employee Well-Being on the relationship between Transformational Leadership and Employee Performance	Smriti Verma, Rashmi Aggarwal	2.15 PM-2.30 PM
4	398	E- recruitment and its effect on recruitment process	Shweta Sandhu, Rashmi Aggarwal	2.30 PM-2.45 PM



5	408	Employee Well-Being and Healthy Life-Style Through Mental and Physical Fitness Management: A Conceptual Review	Kaustubh Bhandarkar, Sonali Jadhav	2.45 PM-3.00 PM
6	409	Exploring Role of Leadership, Organization Culture (OC), Employee Needs & Employee Motivation in Elucidating Quiet Quitting (QQ) Behaviour in Academia in North India	Rishi Hetta	3.00 PM-3.15 PM
7	411	Ethical Leadership in Indian Small Businesses: Perceptions, Practices, and Challenges	Aishwarya V Kalyanshetti, Natashaa Kaul, Amruta Deshpande, Rajesh Raut	3.15 PM-3.30 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – Information Systems and Technology Adoption (November 4, 2023)**

**Session Chairs: Dr Shanthi Venkatesh, Dr Rishi Manrai**

**Session Coordinator: Divya Goswami**

**Timings: 10.40 AM-1.00 PM**

**Email id: techadp.track2@chitkara.edu.in**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	569	Progressing AI in Higher Education: Ethical Approaches, Leader's Cognitive Engagement, and Synergizing Adoption	Umesh Udayaprakash, Balraj Verma	10.40 AM – 10.55 AM
2	389	Identification and validation of barriers to Tele-health Adoption in India: An Exploratory Study	Sushil Kumar Rana	10.55 AM – 11.10 AM
3	583	The Relationship Between Obstacles and the Digital Environment: Investigating O2O Tech Integration among Small Retailers in India	Umesh Chawla, Monika Gupta, Balraj Verma	11.10 AM -11.25 AM
4	584	Role of Digital Marketing in Accelerating Open Innovation	Raghavendra Hunasgi, Niti Chatterji	11.25 AM – 11.40 AM



5	447	Youth Acceptance of Social Media and Networks in Higher Education – A Review of UTAUT2	Nitin Sharma, Suprina Sharma,	11.40 AM- 11.55 AM
6	529	Exploring Patient’s Attitudes and Perception Towards Artificial Intelligence	Ajay Kumar Dogra, Rachita Sambyal	11.55 AM -12. 10 PM
7	589	Investigating The Impact of Social Media Marketing on Admission Procedures: An Examination of Higher Education Institutions In India	Umed Singh	12.10 PM – 12.25 PM
8	523	Unravelling the Influence of User Reviews within Amazon Website on Consumer Buying Behavior	Koranne, Aditi	11.55 AM-12.10 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2021)**

**Track – Marketing Management (2)**

**Session Chairs: Dr. Amrinder Singh, Dr. Manpreet Uppal, Dr. Priya Jindal**

**Session Coordinator: Anjali Xess**

**Timings: 10.40 AM-1.00 PM**

**Email id: marketing.track2@chitkara.edu.in**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	442	Recommendation bias on e-commerce platform	Praveen Maripeti	10.40 AM-10.55 AM
2	458	Revolutionizing The Automobile Industry: A Blue Ocean Strategy Approach	Lochan Chavan, Priya Jindal	10.55 AM-11.10 AM
3	464	A Study on the Digital Disruption of Distribution in the Automobile Value Chain	Kirtikumar Tolani, Asif Saraiya, Sridhar Manohar	11.10 AM-11.25 AM
4	466	Enhancing Service Quality in Clinical Diagnostics Laboratories in India: Unearthing the Overlooked Dimension Of Customer Satisfaction	Saransh Saxena, Yasmeeen Bhasin, Darshan Rooprai	11.25 AM-11.40 AM



5	473	Adoption of Omni-channel in QSR Industry: Evidence from three locations in North India	Gaurav Kumar Agarwal, Babita Singla	11.40 AM-11.55 AM
6	540	Does Service Technology bring back the Customers? - A case study of Casual Dining Restaurants	Sonali Arora, Rahul Gupta, Sangeeta Gupta	12.10 PM-12.25 PM
7	424	The Impact of Social Influence on Indian Consumers for Contemporary Food Alternatives	Kavesh Attary	12.25 PM-12.40 PM
8	496	The Role of Green Purchasing in CSR and Organization Performance.	Bhavna Singh	12.40 PM-12.55 PM
9	646	Rational Appeal of Advertising for Functional Foods and Beverages	Amit Goyal      Gurcharan Singh	12.55PM-1.10PM



## Chitkara University Doctoral Consortium (CUDC-2023)

### SCHEDULE - DAY 2 (NOVEMBER 4, 2023)

#### Track – Financial Management (3)

Session Chairs: Dr Manpreet Arora, Dr Sachin Chavan

Session Coordinator: Nitika Sharma

Timings: 10.40 AM- 1.00 PM

Email id: [finance.track3@chitkara.edu.in](mailto:finance.track3@chitkara.edu.in)

S. No	Paper ID	Title of the Manuscript	Author(s)	Slot
1	438	Analyzing the Performance Gap: Private and Public Sector Banks in the Indian Financial Landscape	Bonnie Rajesh, Rajesh Raut, Sushmitha, Amruta Deshpande Natasha Kaul	10.40 AM-10.55 AM
2	444	The Intersection of Ethics and Big Data: Addressing Ethical Concerns in Digital Age of Artificial Intelligence	Divya Goswami, Balraj Verma	10.55 AM-11.10 AM
3	455	Mediation of Contract Splits and Tax Risk Reduction in the Relationship Between Role of External Tax Counsel and Contract Structure Common in EPC Contracts Design -A Study	Ravichandran R Laxman Rao	11.10 AM-11.25 AM



4	460	What makes investors invest in cryptocurrency? A systematic literature	Sapna Kapoor Shivani Inder	11.25 AM-11.40 AM
5	469	Decentralization Dilemma: Exploring Cryptocurrency Volatility and its Impact	Geeta Kapur	11.40 AM-11.55 AM
6	472	Online Fraud Forensics: A Contemporary Research Exploration	Baljinder Kaur, Sidhant Tomar, Satinder Singh	11.55 AM-12.10 PM
7	518	Impact of financial knowledge and Attitude in Financial Inclusion in Haryana	Shabnam Sharma	12.10 PM-12.25 PM
8	524	A Systematic Literature Review Approach to Sustainable Finance in the Banking Sector	Navpreet Kaur Sidhu	12.25 PM-12.40 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – Financial Management (4)**

**Session Chairs: Dr. Sanjay Gaikwad, Dr. Kiran Sood, Dr. Dinesh Tandon**

**Session Coordinator: Ms. Baljinder Kaur**

**Timings: 10.40 AM- 1.00 PM**

**Email id: [finance.track4@chitkara.edu.in](mailto:finance.track4@chitkara.edu.in)**

S.N	Paper ID	Title of the Manuscript	Author(s)	Slot
1	745	The characteristics influencing Internal Audit Effectiveness	Simon Grima	10:30 AM-10:40 AM
2	543	Study the Internal Audit Practices and Efficiency Improvement in the Power Distribution Company	Naveen Chand Rashmi Aggarwal	10.40 AM-10.55 AM
3	579	Gig Economy: Opportunities & Challenges	Maitri Bhushan, Saini Shweta	10.55 AM-11.10 AM
4	582	Financing Rural Women Enterprises: A Bibliometric Analysis Using Vos-Viewer	Ashish Mittal	11.10 AM-11.25 AM
5	440	Fundamental Understanding of Corporate Reputation: Meaning, Measurement and its Implication	Deeksha Didwania Mahesh Chand Garg	11.25 AM-11.40 AM



6	519	Perceived Impact Of Financial Inclusion Schemes And Income Level: Empirical Evidence From Haryana	Shabnam Sharma	11.40 AM-11.55 AM
7	520	The challenges of being the economic warriors of the Nation: Fostering business dynamism through effective use of industry-academic partnership. A case study of an Indian manufacturing MSME, challenges and future directions.	Gulshan Babber Amit Mittal	11.55 AM-12.10 PM
8	546	A Critical Analysis of Health Insurance and Healthcare in India	Navneet Kaur Bains, Devesh Bathla, Keerti Pradhan	12.10 PM-12.25 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – General Management & Sustainability (2)**

**Session Chairs: Dr Sahil Sahni, Dr Meenal Arora**

**Session Coordinator: Kavesh Atri**

**Timings: 10.40 AM- 1.00 PM**

**Email id: gms.track2@chitkara.edu.in**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	516	A Bibliometric Analysis of Lean Six Sigma in Sustainable Manufacturing in the Indian Context	Vishwa Vijay Tyagi, Neeraj Anand, Rakesh Kumar Phanden	10.40 AM-10.55 AM
2	530	The Research Landscape On Sustainable Crop Residue Management (SCRM) Practices: Systematic Literature Review And Future Research Agenda	Anirudh Tewari, Kamal Vatta, Urvashi Tandon	10.55 AM-11.10 AM
3	545	Impact of Lifestyle Factors on Infertility: A Review	Priyanka Choudhary  Pooja Dogra	11.10 AM-11.25 AM
5	562	Mentorship in Higher Education: A Student-Centric Analysis	Aadrit Aggarwal	11.25 AM-11.40 AM



			Rashmi Aggarwal Verma	Tanvi	
6	573	Circular Behavior In Management Of Waste- A Key Concept For Development Of Smart Cities In India	Bhartendu Vimal, Mittal,	Amit Meenal Arora	11.40 AM-11.55 AM
7	585	Health Narrative Shaped Reader's Health Behaviors: Examination Of Determinants With Literature Review Approach	Hillary Victor		11.55 AM-12.10 PM
8	56	Green Talent Management and Talent Related Employee outcomes: the roles of Green Employee Skills and Leadership Technology Competence	Bimal Deep Singh,	Sukhpreet Kaur	12.10 PM-12.25 PM
9	467	Exploring the Influence of Hospital Efficiency, Hospital Internal Reputation: A Study in Context of Infection Prevention Control	Archana Shahi, Mittal	Amit	



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – Human Resources & Organizational Behaviour (3)**

**Session Chairs: Dr Aditi, Dr Ajay Kumar Dogra, Dr Seema**

**Session Coordinator: Ishani Sharma**

**Timings: 10.40 AM – 1.00 PM**

**Email id: [hr.track3@chitkara.edu.in](mailto:hr.track3@chitkara.edu.in)**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	420	A Bibliometric Approach to Moonlighting Among Employees	Charu Sharma, Amandeep Singh, Meenal Arora	10.40 AM-10.55 AM
2	422	Implementing Green Human Resource Management (GHRM) with Respect to Green Training and It's Effect on Change in Employee's Behavior & Organisational Culture: An In-depth Study"	Rivti Chand, Niti Chatterji	10.55 AM- 11.10 AM
3	427	Women in Leadership Roles in Indian Universities: A Study of Haryana Universities	Nagendra Sekhar, Rishi Manrai	11.10 AM-11.25 AM



4	430	Psychological Wellbeing of Telecommuting Employees in BPO Companies of Chandigarh	Astha Bajaj, Shilpi Gupta	11.25 AM-11.40 AM
5	432	Assessing the Effect of Abusive Supervision on Employee Performance.	Vrindesh Mohan Sovia RJ Singh	11.40 AM-11.55 AM
6	441	Sabbatical Leave – A Review of Literature	Kanu Garg, Devesh Bathla	11.55 AM-12.10 PM
7	445	The Role of Self-Efficacy in Predicting Employability Outcomes	Meghna Pathania	12.10 PM-12.25 PM
8	448	Faculty Resilience and Coping Mechanisms in Response to Abusive Leadership in Higher Education Institutions	Natashaa Kaul, Aishwarya V Kalyanshetti, Amruta Deshpande, Rajesh Raut	12.25 PM-12.40 PM
9	450	Workplace Violence Against Healthcare Professionals in India: Findings from the Qualitative Study	Shikha Bassi, Rajni Bansal	12.40 PM-12.55 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – Human Resources & Organizational Behaviour (4)**

**Session Chairs: Dr Natasha Kaul, Dr Sovia R.J Singh**

**Session Coordinator: Isha Nag**

**Timings: 10.40 AM – 1.00 PM**

**Email id: [hr.track4@chitkara.edu.in](mailto:hr.track4@chitkara.edu.in)**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	456	An Analysis of the Literature on the Connection Between the Dearth of Front-Line Workers and Their Levels of Stress, Burnout, and Job Satisfaction	Divay Mehta, Niti Chatterji	10.40 AM- 10.55 AM
2	461	Empirical Determination of Impact of Consumer Work Behavior and Builder Technology Usage on Perceived Value Proposition: A SEM Based Approach	Devyani Sharma	10.55 AM-11.10 AM
3	521	Despotic Leadership and its Cascading Effects: Exploring the Mediating Role of Organizational Cronyism in Fostering Organizational Deviance	Neha Rukta, Arun Aggarwal	11.10 AM-11.25 AM



4	525	Exploring the Dynamics of Employee Engagement in the Indian IT Sector: Antecedents, Implications, and Comparative Insights	Swati Ms Chawla, Puja Sareen, Sangeeta Gupta, Sheela Narang Wadhwa	11.25 AM-11.40 AM
5	532	Job Insecurity and Work Performance: Examining the Role of Psychological Well-being as Mediator and Gender as a Moderator using SMART PLS	Sheela Narang Wadhwa, Garima Bhardwaj, Arun Pratap Srivastava, Swati Chawla	11.40 AM-11.55 AM
6	534	Relationship between Emotional Intelligence (EI), Individual Work Performance and Organizational Commitment Among Healthcare Professionals	Pooja Dogra, Ajay Dogra	11.55 AM-12.10 AM
7	376	Estimating the Intensity of Awareness programs, Peer group Support, Government Policies and Personal Competencies on Entrepreneurial Intention: Testing Multi-group Moderation Effect Of Gender	Isha Nag Sridhar Manohar	12.10 PM-12.25 PM
8	536	The Link Between Human Resource Management and Organisational Sustainability in the context of Industry 4.0: A Review	Varinder Kailay Navreet Kaur	12.25 PM – 12.40 PM



**Chitkara University Doctoral Consortium (CUDC-2023)**

**SCHEDULE - DAY 2 (NOVEMBER 4, 2023)**

**Track – Human Resources & Organizational Behaviour (5)**

**Session Chairs: Dr Khadiza Rehman, Dr. Rashmi Aggarwal, Dr Sukhpreet Kaur**

**Session Coordinator: Sachin Bhogal**

**Timings: 1:30 PM – 3:30 PM**

**Email id: [hr.track5@chitkara.edu.in](mailto:hr.track5@chitkara.edu.in)**

S.No.	Paper ID	Title of the Manuscript	Author(s)	Slot
1	553	A Bibliometric Analysis of Leadership and Management Styles Research: Trends, Influential Authors, and Emerging Themes	Nitish Kumar Minz, Anshika Prakash	2.00 PM-2.15 PM
2	574	Understanding on Performance Measurement and Management	Tapan Pandit, Priya Jindal, Meenal Arora	2.15 PM-2.30 PM
3	575	Transformation in the Dimension of Flexible Work Culture: From Work from Home to Hybrid Work	Ridhima Goel, Jagdeep Singla, Meenal Arora	2.30 PM-2.45 PM



4	580	An Evolutionary Perspective on the Transition from Sustainability to Sustainable Human Resource Management	Shweta Saini, Maitri Bhushan	2.45 PM-3.00 PM
5	391	Empowering Nurses as Agents of Behavioral Change in Pharmaceutical Waste Disposal Practices	Manu Chaudhary Meenakshi Sood	3.00 PM-3.15 PM
6	425	Patient Safety Conceptualization Among Healthcare Practitioners & Leaders- A Systematic Review	Shalini Sharma	3.15 PM- 3.30 PM
7	426	Different aspects of the Safety Culture in hospitals from patient perspective	Tarun Thukral Meenakshi Sood	3.30 PM-3.45 PM
8	439	Unlocking the Dynamics of Knowledge Management (KM) in Higher Education Institutions	Purba P Borah	3.45 PM-4.00 PM